



## COEUR D'ALENE CHARTER ACADEMY

4904 N Duncan Drive • Coeur d'Alene, Idaho 83815-8329  
(208) 676-1667 • FAX (208) 676-8667  
www.cdacharter.org

Dear Friend of Coeur d'Alene Charter Academy,

Did you know the following about Coeur d'Alene Charter Academy?

- 2014's 67 graduates earned **\$3.9 million in college scholarships**
- U.S.NEWS AND WORLD REPORT **ranked Charter Academy #47** out of 19,400 and **#1 in Idaho**
- THE WASHINGTON POST **ranked Charter Academy #66 in the nation** in its "America's Most Challenging High Schools 2014"

Charter Academy's success is a reflection of our local community's work ethic. It is something we can all be proud of!

Coeur d'Alene Charter Academy is a public school, allowing any interested student in the area to enroll with **no tuition fees** or academic prerequisites. Our funding is different from the other schools in Kootenai County in that, while we receive state funds, **Charter receives no monies from local levies or taxes.**

Because our budget is limited, support from our local community is crucial.

Your past generosity and support has enabled us to expand enrollment, buy the high school building, and, along with general school maintenance, service our 40 year-old modular buildings.

While the buildings have served us in our growth, putting more money into repairs is no longer an option. The oldest buildings on campus, the modulares have become a distraction to the appropriate teaching environment we need for our students.

**We have been good stewards of the money entrusted to the school.** We are asking for help where it is needed the most.

You can help by attending our upcoming fundraising event, the "Soup and Chili Cook-off", where attendees can **sample and judge** a variety of prized palatables and simmering savories.

The event is scheduled for February 28th, 2015 at 5 P.M. Opportunities to contribute range from merely attending the event to purchasing raffle tickets. You can even sponsor the event and receive a VIP table. Included in this letter is a breakdown of sponsorship levels.

*(over, please)*

*Dedicated to providing a rigorous, content-rich, college preparatory education.  
Soli Docti Liberi Sunt. Only the educated are free.*

**Thank you for helping local kids succeed!** We look forward to meeting you at the Soup and Chili Cook-Off fundraiser!

*Jennifer Madden*

Jennifer Madden  
Soup and Chili Cook-off committee member

P.S. Please consider pre-purchasing your tickets at either office or, after January 1, by visiting our website at [www.cdacharter.org](http://www.cdacharter.org).

P.P.S. We are always on the lookout for innovative fundraising ideas. Please contact Laura Beyer at (208) 676-1667 with tips or for more information on the Cook-off.



# SOUP & CHILI COOK-OFF SPONSORSHIP PACKAGES

THE FIRST-ANNUAL COEUR D'ALENE CHARTER ACADEMY SOUP & CHILI COOK-OFF WILL TAKE PLACE ON FEBRUARY 28, 2015 AT COEUR D'ALENE CHARTER ACADEMY

## "TOP CHEF" ..... \$ 5 000

- Full-page ad\* in cook-off booklet.
- Sponsor ad\* in slideshow at cook-off.
- Sponsor logo\* and link on Charter Academy website.
- Sponsor logo\* on all printed materials and advertising.
- 4'x6' corporate banner displayed at cook-off.
- Signage on Kathleen Avenue for one year.
- Verbal recognition at cook-off.
- VIP Table (seats 8) at cook-off.
- Reserved parking spot (1) on night of cook-off.
- Company promotional materials at cook-off.

## "IRON CHEF" ..... \$ 2 500

- Half-page ad\* in cook-off booklet.
- Sponsor logo\* in slideshow at cook-off.
- Sponsor logo\* and link on Charter Academy website.
- Sponsor logo\* on all printed materials and advertising.
- 2'x3' corporate banner displayed at cook-off.
- Verbal recognition at cook-off.
- VIP Table (seats 8) at cook-off.
- Reserved parking spot (1) on night of cook-off.
- Company promotional materials at cook-off.

## "MASTER CHEF" ..... \$ 1 000

- Quarter-page ad\* in cook-off booklet.
- Sponsor logo\* in slideshow at cook-off.
- Sponsor logo\* on Charter Academy website.
- Sponsor logo\* on all printed materials and advertising.
- VIP Table (seats 8) at cook-off.
- Reserved parking spot (1) on night of cook-off.
- Company promotional materials at cook-off.

## "EXECUTIVE CHEF" ..... \$ 5 00

- Sponsor name listed in cook-off booklet.
- Sponsor name on slideshow at cook-off.
- Sponsor name on Charter Academy website.
- Sponsor name on all printed materials and advertising.
- VIP Table (seats 8) at cook-off
- Reserved parking spot (1) on night of cook-off.
- Company promotional materials at cook-off.

## "SOUS CHEF" ..... \$ 2 50

- Sponsor name listed in cook-off booklet.
- Sponsor name on slideshow at cook-off.
- Sponsor name on Charter Academy website.
- Four cook-off admission tickets

## "GUEST CHEF" ..... \$ 100

- Sponsor name listed in cook-off booklet.
- Sponsor name on slideshow at cook-off.
- Two cook-off admission tickets.



### Sponsorship Level:

- |   |         |  |
|---|---------|--|
| <input type="checkbox"/> Top Chef       | \$5,000 | <input type="checkbox"/> Cash          |
| <input type="checkbox"/> Iron Chef      | \$2,500 | <input type="checkbox"/> Check # _____ |
| <input type="checkbox"/> Master Chef    | \$1,000 | <input type="checkbox"/> Visa          |
| <input type="checkbox"/> Executive Chef | \$500   | <input type="checkbox"/> Mastercard    |
| <input type="checkbox"/> Sous Chef      | \$250   | <input type="checkbox"/> Discover      |
| <input type="checkbox"/> Guest Chef     | \$100   | <input type="checkbox"/> AmEx          |

### Method of Payment

### Please Print

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CCV \_\_\_\_\_

Signature: \_\_\_\_\_

Please return form to:

Laura Beyer, Coeur d'Alene Charter Academy  
 4904 N. Duncan Drive | Coeur d'Alene, ID 83815  
 (p) 208.676.1667 | (f) 208.676.8667 | www.cdacharter.org

After January 1, sponsorships can be paid online at [www.cdacharter.org](http://www.cdacharter.org).

### SUBMISSION GUIDELINES

\*Logo must be a digital file in a picture format (jpg, .tiff or .png). Ads should be .pdf or .jpg. All files should be submitted by February 1 to [lbeyer@cdacharter.org](mailto:lbeyer@cdacharter.org).  
 Full Page Ad: 5" x 7.625"    Half Page Ad: 5" x 3.8125"    Quarter Page Ad: 5" x 1.783"    \* Slideshow Ad: 7.5" x 10" (JPG Only)  
 \*\*\*Advertise your business by submitting promotional giveaways, flyers, coupons and other materials to be distributed at the cook-off. Any promotional materials should be delivered to the CDA Charter Academy office no later than February 25, 2015.

# Soup & Chili Cook-Off

Coeur d'Alene Charter Academy

High School Multi-Purpose Room

**Saturday, February 28, 2015**

5:00-8:00 pm



## **SOUP/CHEF CONFIRMATION FORM**

*As a soup chef for the upcoming Charter fundraiser, I/we agree to the following:*

- Make enough soup for 6 quarts
- Transport, set up, and be ready for the Soup-Off by 4:00 pm
- Decorate your table to participate in the "best décor" competition

Team Name \_\_\_\_\_ Chef's Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Phone \_\_\_\_\_ Email \_\_\_\_\_

Soup/Chili Name \_\_\_\_\_

Check Any That Apply: My soup is  Gluten Free  Dairy Free  Vegetarian

**Please email or mail your confirmation to Laura Beyer, by February 13, 2015.  
4904 N Duncan Dr, Coeur d'Alene, ID 83815 or lbeyer@cdacharter.org.**

**Coeur d'Alene Charter Academy  
1st Annual**

# SOUP & CHILI



## Cook-off

## and Dessert Auction



**Prizes!  
Raffles!  
Entertainment!**

**Saturday, February 28th, 2015  
5:00-8:00 pm**

**Adults \$10, Kids 12 & under \$5  
Kids under 5 are Free**

Interested in entering the cook-off?  
Your best soups and chilis are wanted!  
Please call the office at 676-1667 to register your  
soup/chili and provide a minimum 6-qt. crockpot of it.

*VIP tables available with some sponsorship levels.*

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